

APRIL 9, 2022

Sponsorship Registration Form

Please fill out entire form and return to The Arc of Essex County at 123 Naylon Avenue, Livingston, NJ 07039 or send via email to Heather Comstock at hcomstock@arcessex.org. For questions, call (973) 535-1181 ext. 1224.

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Gold Sponsor	\$ 5,	000					
Silver Sponsor	\$ 2,	500					
☐ Bronze Sponsor	\$ 1,0	000					
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April 9, 2022 Clipper Pavilion, West Orange, NJ Sponsorship Prospectus







ABOUT THE EVENT

This family-friendly, community event draws more than 700 runners and walkers each year from across northern New Jersey and New York City. The event is marketed to long standing supporters of The Arc of Essex County as well as the general public and members of the running community. The event will return to an in-person format, complete with a Famliy Fun Fest, providing our corporate sponsors with the opportunity to engage directly with the community.

Over the past 24 years, the Building Tomorrows 5K Run, Family Walk, and Fun Fest has raised an impressive \$1.1 million. To learn more, visit www.runorwalk.org. All proceeds benefit The Arc of Essex County.



ABOUT THE ARC



Serving the community since 1948, The Arc of Essex County is a private, non-profit organization and the premier provider of services for children and adults with intellectual and developmental disabilities and their families. Our dedicated staff of more than 500 works with approximately 1,500 people annually. By combining compassion and competence in more than 44 programs, The Arc assists individuals from birth through their senior years in their quest to live fuller, more independent lives. For more information, please visit www.arcessex.org.

RECENT SPONSORS:

























2022 SPONSORSHIP LEVELS

Sponsorship Benefits	Presenting Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000			
Complimentary Race Entries	25	20	15	10	5			
PRE-EVENT RECOGNITION								
Social Media Promotion								
Website Presence								
Email Blasts								
Event Posters								
Outgoing Press Release								
ON-SITE RECOGNITION								
Branded Registration and Awards Banner								
Logo on Event Sponsor Banners								
Logo on Event T-shirts								
Display Booth								
Printed Materials at Arc Information Table								
POST-EVENT RECOGNITION								
Agency Newsletter								
Outgoing Press Release								
Thank You Email & Letter								

CORPORATE TEAMS

Pick a Package. Create a team. Make a difference!

Run or walk with us! Promote corporate wellness and fitness in the workplace by creating a corporate team to help raise money and awareness for children and adults with special needs. Your team will be highlighted on the Building Tomorrows website and social media to showcase your dedication and commitment to our cause. Encourage your employees and their families to bond and build friendships outside of the workplace and in the local community.

